



COLLECTING PHOTOGRAPHY BOOTCAMPS

Back by popular demand !

Join us for a full day collecting photography 'bootcamp' ... perfect for the nascent to the more seasoned collector or the photographer looking to learn the dynamics of the marketplace. Buying photography will never again be a mystery!

No matter which class you choose, you'll leave with the confidence, tools and smarts to become a more successful collector! *(Each class limited to 12 students)*

Topics include:

- Due diligence before spending a penny
- Questions to ask
- Where to shop
- How to buy
- Pricing issues
- Galleries vs. auctions vs. art fairs
- Stamps, signatures, editions
- Condition reports
- Nonprofits as the surprise resource
- Making the most of an auction preview
- How to buy at auctions
- Administrative chores (framing, cataloging, insurance)



Each 'bootcamp' includes:

- Breakfast
- 3 hour slideshow (200+ slides)
- Behind-the-scenes visits to 57th Street galleries
- Cocktail reception

COLLECTOR'S BREAKFAST: APRIL 14

Save the date ! Come join us for our third "Collector's Breakfast" at Heritage Auctions for a sale preview and lively conversation !

ALICE SACHS ZIMET is a collector, advisor, and educator who began to collect photography in 1985. Zimet is Chair, Photography Collections Committee, Harvard Art Museums; board member, Magnum Foundation; and on the Acquisitions Committee, International Center of Photography. Click here for a recent profile published in [Private Air](#). Zimet is President, Arts + Business Partners, a sponsorship consulting group. A pioneer in the field, Zimet was Director, Worldwide Cultural Affairs, The Chase Manhattan Bank, where she worked across 14 countries and generated over \$2 billion using the arts as a strategic marketing tool.



DATE

Thursday March 10

SCHEDULE

9-10am	Breakfast
10am-1pm	Workshop
1-2pm	Lunch (on your own)
2-5pm	Gallery Visits
5-6pm	Cocktails

LOCATION

Heritage Auctions
445 Park Ave. (at 57th Street)

COST \$395

TO REGISTER *

Email
alice@artsandbusinesspartners.com

Phone
(212) 427-6700

* Pre-registration required

HERITAGE AUCTIONS is the largest collectibles auctioneer, the world's third largest auction house and largest auction house founded in the U.S. A relative newcomer to the field, Heritage began dedicated Photographs auctions in 2008 and already has sales of over \$2 million a year. The April 2016 sale includes over 300 lots including iconic work by Ansel Adams, Alfred Eisenstaedt, Edward Weston, Hiroshi Sugimoto and Massimo Vitali.



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