



MAKING WORK...NOW WHAT? GETTING OUT INTO THE MARKETPLACE

Hosted at the International Center of Photography

A weekend workshop for photographers with a growing body of work looking to get their work out into the marketplace.

TOPICS

- Where do collectors shop
- Questions collectors ask
- Approaching galleries
- Pricing
- Editioning and labels
- Nonprofit benefit auctions
- Presenting at portfolio reviews
- Creating strong communication tools

COST: \$405

DATES: Sat, Oct 31 + Sun, Nov 1, 10am-5pm

[CLICK HERE TO REGISTER AND LEARN MORE.](#)

LEADER

Alice Sachs Zimet is a collector, advisor, and educator who began to collect photography in 1985. Her collection of roughly 300 images includes 20th Century masters to the present. Zimet is Chair, Photography Collections Committee, Harvard Art Museums; board member, Magnum Foundation; and a member of the Acquisitions Committee at the International Center of Photography. [Click here for Collector Profile featured in Art+Auction.](#)



Zimet is President, [Arts + Business Partners](#), a sponsorship consulting group working with arts groups and corporate sponsors. As Director, Worldwide Cultural Affairs, The Chase Manhattan Bank (20 years), Zimet worked across 14 countries and generated over \$2 billion in new business using the arts as a strategic marketing tool.

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