



COLLECTING PHOTOGRAPHY BOOTCAMP

Saturday, December 12, 2015

Morning Workshop: 10am-1pm
Afternoon Gallery Visits: 2-5pm

The morning workshop provides a bird's-eye view of the photography marketplace, with insights into how to buy and where to go. The afternoon includes behind-the-scenes gallery visits where we will meet the dealers and view prints firsthand and up-close.

TOPICS:

- Due diligence before spending a penny
- Questions to ask
- Where to shop (non-profit vs. for-profit)
- Pricing issues
- Galleries vs. auctions vs. art fairs
- Stamps, signatures, editions
- Condition reports
- How to buy at auction
- Auction estimates, reserves, commissions
- Administrative chores (framing, cataloging, insurance)

COST: \$395

LOCATION: School of the International Center of Photography
1114 6th Avenue (between 42nd and 43rd Streets)
Seminar A

To Register or For More Information: alice@artsandbusinesspartners.com

LEADER

Alice Sachs Zimet is a collector, advisor, and educator who began to collect photography in 1985. Her collection of roughly 300 images includes 20th Century masters to the present. Zimet is Chair, Photography Collections Committee, Harvard Art Museums; board member, Magnum Foundation; and a member of the Acquisitions Committee at the International Center of Photography. [Click here for Collector Profile featured in Art+Auction.](#)



Zimet is President, [Arts + Business Partners](#), a sponsorship consulting group working with arts groups and corporate sponsors. As Director, Worldwide Cultural Affairs, The Chase Manhattan Bank (20 years), Zimet worked across 14 countries and generated over \$2 billion in new business using the arts as a strategic marketing tool.

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