

FOR IMMEDIATE RELEASE

So You Want To Collect Photography: Beginner Basics

Instructor: Alice S. Zimet

March 11, 12, 13 and March 19, 20 | exact times TBD (5 sessions)

Collecting anything can be daunting. And if you're thinking about collecting photography, it is no different. Indeed, the photography market has exploded over the last few years. This **double-weekend intensive** is a non-stop, fact-filled "bootcamp" aimed at the beginner photography collector. It provides tips to buying, questions to ask and issues to avoid. You will walk away with a greater understanding of the photography marketplace and the proper tools to become a thoughtful collector.

Topics include considerations before you spend a penny; where to look and buy; what's a fair price, galleries vs. auction houses; administrative housekeeping (insurance, framing, bookkeeping, etc.) and much more. The class is appropriate for those new-to-the-field or seasoned collectors, photographers, those involved with non-profit institutions or anyone with an interest in the field.



The Spring 2011 workshop includes two sessions in the classroom (Fri 3/11 and Sun 3/13), private gallery visits (Sat 3/12), special walkthrough at the annual AIPAD photography fair (Sat 3/19), and a light supper at the home of a private collector (Sun 3/20). This class is limited to 15 students, with a minimum of 6 students.

**"Knowledgeable, connected, opinionated, and fun—
what more could you ask for in a course leader?"**

-Vince Aletti, Photography Critic, The New Yorker

Alice S. Zimet began to collect photography in 1985, and her collection of roughly 150 images reflects both personal taste and passionate enthusiasm. Alice is a member of the Collections Committee of the Harvard Art Museums, one of two non-photographers who sit on the board of the newly-established Magnum Foundation, and is a member of the International Center of Photography's (ICP) Exhibitions Committee. Alice began her career in the museum world (Metropolitan Museum of Art, ICP) and soon moved to the corporate world where she ran the worldwide Cultural Affairs programs for The Chase Manhattan Bank. Today, Alice is the president of Arts + Business Partners, a boutique that specializes in corporate sponsorship: www.artsandbusinesspartners.com

Registration

info@cameraclubny.org or 212-260-9927

Cost: \$350 (\$315 CCNY members) Full payment deposit needed to register for any class, lesson, or workshop. Deposit is fully refundable if cancellation occurs two weeks prior to first class session, 25% cancellation fee applicable if less than two weeks notice is given before the first class session. CCNY accepts cash, checks, and all major credit cards.

One of New York's oldest not-for-profit arts organizations, the **Camera Club of New York (CCNY)** is a workspace for photographers and a hub for the photo community, offering exhibitions, lectures, workshops, an online newsletter and Guest Blog, and a year-round Darkroom Residency Program. Today, CCNY is a thriving base for a diverse community interested in both traditional and experimental directions in photography. For more information, call 212 260 9927 or visit www.cameraclubny.org

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